**MARYSA TUTTLE**

Richmond, VA 23224| marysatuttle@gmail.com|

**PROFESSIONAL EXPERIENCE**

***Social Media Manager,*** WRIC ABC 8News, Richmond, VA January 2024 - Present

* Develop branded content using graphics, photography and video reels
* Organize content calendar for all social media platforms
* Monitor social media trends to create engaging content
* Communicate and collaborate with team on projects

***Digital News Producer***, WRIC ABC 8News, Richmond, VA October 2023 - January 2024

* Write news articles for wric.com with over 1,000+ bylines
* Prioritize distributing news based on information received and pivot to other tasks as needed
* Communicate with public information officers, city and county officials
* Provide accurate, concise news in high-stress situations, such as national and local crises

***Digital Media Producer***, Anything Goes Productions September 2022 - Present

* Create promotional content with video, photography and graphic design
* Awarded an “Honorable Mention” for Dominion Energy Riverrock video contest submission
* Graphic design selected and featured in “I Love Main Street Station” exhibition in Richmond

***Videography Director***, Strike Magazine Saint Augustine January 2022 - December 2022

* Film and edit promotional videos published on social media platforms
* Direct team of videographers and collaborate on projects
* Create mood boards to illustrate ideas for creative content

**SKILLS**

Canva, Adobe Creative Suite, Google Analytics, Search Engine Optimization (SEO), website management, copywriting, newswriting, graphic design, video editing, audio mixing, lighting, Microsoft 365, PowerPoint

**EDUCATION**

Flagler College, Saint Augustine, FL, ***Bachelor’s Degree in Digital Media Production and Journalism***, ***minor in Creative Writing***, May 2023